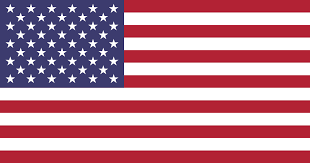


Franchise Expression of Interest



Franchise Expression of Interest Form

Please fill in the details below and send to nick@occapparel.com.au

|  |  |  |
| --- | --- | --- |
| First Name/s | Last Name/s | |
|  |  | |
|  | | |
| Address | Suburb | |
|  |  | |
|  | | |
| City | Post Code | |
|  |  | |
|  | | |
| Email | Contact phone number | |
|  | | |
|  | | |
| Company Name if Trading | | |
|  | | |
|  | | |
| Please provide some information about yourself including a professional summary, any previous experience with franchises and why you think you would make a great OCC Apparel franchisee. | | |
|  | | |
| Preferred Regions(s) | | |
|  | | |
| Do you have any previous experience in the apparel or screen printing industry? Provide details.. | |
|  | |
| Do you intend to own this business solely or with someone else? (business partner, spouse, family etc.) | |
|  | |
| Who will be the general manager and run the day-to-day running of this business? If so, what are their qualifications? | |
|  | |
| An OCC Apparel franchise requires a working area/showroom/office of between 60sqm-100sqm. Do you have a suitable location in mind? Is it within an existing business or would you need to locate and lease suitable standalone premises? Do you currently own or invest in commercial property? | |
|  | |
| What skills do you believe that you have that will make you a successful franchisee? | |
|  | |
| If for some reason, you were ill or unable to work, who would run the business for you? | |
|  | |
| What other franchises have you considered? | |
|  | |
| Why have you chosen an OCC Apparel franchise? | |
|  | |
| Why do you think that this particular franchise would be successful in your region? | |
|  | |
| When would you like to be operational by? | |
|  | |
| How many hours per week would you be willing to invest in the business? Are you looking for a full-time or part-time commitment? | |
|  | |
| What are the major concerns you might have about being successful? Have you considered anything that could go wrong? | |
|  | |
| Do you have any long-term operational strategy for the franchise? Do you have any interest in eventually acquiring additional territories? | |
|  | |
| Do you have any suggestions or ideas for promoting your franchise once you are open? | |
|  | |

Thank you for your interest in an OCC Apparel Franchise, we will be in contact shortly with next steps.