

Franchise Expression of Interest

Franchise Expression of Interest Form

Please fill in the details below and send to nick@occapparel.com.au

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| --- | --- |
| First Name/s | Last Name/s |
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|  |
| Address | Suburb |
|  |  |
|  |
| City | Post Code |
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| Email  | Contact phone number |
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| Company Name if Trading |
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| Please provide some information about yourself including a professional summary, any previous experience with franchises and why you think you would make a great OCC Apparel franchisee. |
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| Preferred Regions(s)  |
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| Do you have any previous experience in the apparel or screen printing industry? Provide details.. |
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| Do you intend to own this business solely or with someone else? (business partner, spouse, family etc.) |
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| Who will be the general manager and run the day-to-day running of this business? If so, what are their qualifications? |
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| An OCC Apparel franchise requires a working area/showroom/office of between 60sqm-100sqm. Do you have a suitable location in mind? Is it within an existing business or would you need to locate and lease suitable standalone premises? Do you currently own or invest in commercial property? |
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| What skills do you believe that you have that will make you a successful franchisee? |
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| If for some reason, you were ill or unable to work, who would run the business for you? |
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| What other franchises have you considered?  |
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| Why have you chosen an OCC Apparel franchise? |
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| Why do you think that this particular franchise would be successful in your region? |
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| When would you like to be operational by? |
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| How many hours per week would you be willing to invest in the business? Are you looking for a full-time or part-time commitment? |
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| What are the major concerns you might have about being successful? Have you considered anything that could go wrong? |
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| Do you have any long-term operational strategy for the franchise? Do you have any interest in eventually acquiring additional territories? |
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| Do you have any suggestions or ideas for promoting your franchise once you are open? |
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Thank you for your interest in an OCC Apparel Franchise, we will be in contact shortly with next steps.